



West Berkshire Ramblers Publicity Report 2025

The committee has had a few changes over the past year which has seen Richard Trimmer step down from the position after some years of much valued service. Jonathan Sayers has now taken over the running of this committee post.

The West Berkshire Ramblers Facebook group continues to grow and now has 638 members, an increase of 87 over the previous year. The group is intended to promote and report back on walks and other activities run by the group as a means of attracting new members as well as keeping existing and retired members in touch with WBR. We've also run updates on our coach trips and holiday to Elan Valley in June 2025.

The group website has been updated throughout the year as and when necessary for events such as the coach walks with many of the photos we have submitted from our Facebook group. The photo gallery continues to be maintained to promote the group's walks as an incentive for potential new members and a reminder for existing and retired members.

An article together with relevant accompanying photographs was submitted to the Editor of the South East Walker in the last quarter on the successful WBR visit to Elan Valley. We have though been advised that there will be fewer scheduled South East Walker editions in future amid editorial changes.

Finally, a number of members manned a stall at the Wash Common Community Festival on Saturday September 27th where interest was once again expressed in the group's activities.

Jonathan Sayers October 12th 2025